# **BA/MA Strategic Communication Leadership**

Degree: Bachelor of Arts, Master of Arts

Major: Communication, Biblical Studies, Strategic Communication Leadership Minor: \_\_\_\_\_

150 Credits

Name:	Date:	Proposed Graduation Date:

#### Freshman Year

Sched	Gr					Sched	Gr				
		LBC	100	Foundations Seminar	1			BIB	106	Interpreting the Bible	3
		THE	105	Prelude to Bib & Theo Studies	З			BIB	103	Creation and Covenants: OT I	3
		LAN	101	Academic Writing, Research, & Rhetoric	3			LAN	104	Public Speaking	3
		COM	100	Communication Seminar	1			MAT		Math Core (100/200)	3
		COM	102	Introduction to Communication	3			COM	110	Principles & Practices	3
		COM	221	Co-Curricular Credit	1			COM	222	Co-Curricular Credit	1
		PRO	101	Introduction to Electronic Media	3						
					15						16

Sophomore Year

Sched	Gr						Sched	Gr				
		CSV	201	Christian Service	0				CSV	202	Christian Service	0
		BIB	104	Israel's Life & Lit: OT II	3				BIB	203	Life of Christ: NT I	3
				Human Culture Elective*	3				THE	223	Christian Narrative I	3
		COM	201	Communication Ethics	3				HIS		HIS Core (100/200)	3
		COM	223	Co-Curricular Credit	1				COM	212	Media: Conveyor of Cultural Ideas	3
		HUM	230	Introduction to Graphic Design	3				COM	224	Co-Curricular Credit	1
		COM	320	Marketing Communication	3				COM	330	Survey of Web Design	3
16												16

<sup>\*</sup>S0C101, POL202, S0C203, PHI201

### Junior Year

Sched	Gr						Sched	Gr				
		BIB	204	Early Church: NT II	3				BOT		Bible OT Exegetical Elective	3
		THE	224	Christian Narrative	3	]			THE		Theology Focused Elective	3
		SCI		SCI Core (100/200)	3				LIT		LIT Core (100/200)	3
		SCI		Science Lab	1						A&S Elective	3
				A&S Elective	3						A&S Elective (300)	3
		COM	505	Sem. In Strategic Communication	3				COM	506	The Communication Vocation	3
	,										18	

## Senior Year

Sched	Gr						Sched	Gr				
		BNT		Bible NT Exegetical Elective	3				THE	320	Christianity & Culture	3
		THE		Theology Focused Elective	3	]			THE		Theology Focused Elective	3
				CMA Elective	3						A&S Elective (400)	З
				CMA Elective	3						CMA Elective	3
		COM	400	Cross-Cultural Experience	0	]			COM	470	Communication Senior Project	1
		СОМ	450	Communication Internship	3				СОМ	509	Leadership in Organizational Communication	3
		COM	507	Digital Media Metrics & Analytics	3							
					18							16

### 5th Year

Sched	Gr						Sched	Gr				
		СОМ	602	Strategic Communication for Non- Profit Organizations & Ministries	3				СОМ	603	Crisis Communication in Organizations	3
		СОМ	508	Strategic Communication & Organizational Ethics	3				СОМ	604	Communication Consulting & Assessment	3
		СОМ	690	Strategic Communication Internship	4				СОМ	691	Strategic Communication Capstone Project	3
	10										9	

\_\_\_\_ Writing Intensive