



Marketing

Degree: Bachelors of Science Business Administration

Major: Marketing, Biblical Studies Minor: \_\_\_\_\_

122 Credits

Name: \_\_\_\_\_ Date: \_\_\_\_\_ Proposed Graduation Date: \_\_\_\_\_

\_\_\_\_ Writing Intensive

Freshman Year

Table with 2 main sections for Freshman Year courses. Left section: LBC 100 Foundations Seminar (1), THE 105 Prelude to Bib & Theo Studies (3), LAN 101 Academic Writing, Research, & Rhetoric (3), LAN 104 Public Speaking (3), MAT 102 Everyday Math (3), BUS 102 Introduction to Business (3), BUS 221 Business Workshop (1). Right section: BIB 106 Interpreting the Bible (3), Human Culture Elective\* (3), BUS 113 Foundations of Accounting (3), BUS 230 Leadership (3), BUS 302 Marketing (3). Total credits: 17.

Sophomore Year

Table with 2 main sections for Sophomore Year courses. Left section: BIB 103 Creation and Covenants: OT I (3), BIB 203 Life of Christ: NT I (3), LIT LIT Core (100/200) (3), A&S Elective (3), BUS 205 Finance (3), CSV 201 Christian Service (0). Right section: BIB 104 Israel's Life & Lit: OT II (3), BIB 204 Early Church: NT II (3), HIS HIS Core (100/200) (3), BUS 204 Managerial Economics (3), BUS 307 Business Law (3), BUS 350 Business Internship I (0). Total credits: 15.

Junior Year

Table with 2 main sections for Junior Year courses. Left section: THE 220 Christian Ethics (3), THE 223 Christian Narrative I (3), LAN 340 Business Writing (3), BUS 430 Solution Selling (3), MKT 305 Strategic Marketing (3), CSV 202 Christian Service (0). Right section: THE 314 Theology of Work and Wealth (3), THE 224 Christian Narrative II (3), A&S Elective (3), MKT 310 Digital Marketing (3), MKT 315 Consumer Behavior (3). Total credits: 15.

Senior Year

Table with 2 main sections for Senior Year courses. Left section: BNT Bible NT Exegetical Elective (3), THE Theology Focused Elective (3), SCI SCI Core (100/200) (3), SCI Science Lab (1), A&S Elective (3), BUS 410 Career Planning Seminar (0), MKT 405 Marketing Research (3). Right section: BOT Bible OT Exegetical Elective (3), THE 320 Christianity & Culture (3), A&S Elective (400) (3), COM 110 Principles & Practices (3), BUS 425 Personal Finance & Investment (3), BUS 400 Cross-Cultural Experience (0). Total credits: 16.

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